

**Minhee Young**  
Graphic Designer

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minhee-kim.com

## Education

09.2012 – 08.2016  
Art Center College of Design, Pasadena, CA  
Bachelor of Fine Arts in Graphic Design

## Experiences

07.2023 – Present  
**Mazda North American Operations**  
Graphic Designer III / Senior Designer

Worked in brand style management, guiding internal teams and external agencies to ensure consistent brand expression across photo shoots, vehicle launch events, and other brand experiences.

05.2023 – 10/2023  
**Waabi**  
Part-Time Freelance Graphic Designer

Providing graphic visual support in marketing team.

08.2021 – 11.2022  
**Faraday Future, Gardena, CA**  
Lead Brand Designer

Developed a secondary badging logo for the limited-edition electric vehicle, and provided visual support for marketing materials and flagship store graphics.

11.2018 – 08.2021  
**Saatchi & Saatchi, Torrance, CA**  
Digital Designer

Created digital ads for Toyota, including campaigns, banners, and social media content. Also redesigned Toyota's digital banner templates.

08.2018 – 10.2018  
**Faraday Future, Gardena, CA**  
Graphic Designer

Worked under Brand team to provide graphic visual support.

09.2016 – 05.2018  
**Immotor, Irvine, CA**  
Creative Designer

Worked on website design, app visual development for electric scooters, and battery technology. Assisted the marketing team by creating brochures and event banners with graphic design support.

12.2015 – 01.2016  
**Rivian, Arcadia, CA**  
Freelance Graphic Designer

Worked on redesigning their website.

08.2015 – 12.2015  
**Rivian, Livonia, MI**  
Graphic Design Intern

## Recognition

09.2012–08.2016  
Art Center College of Design Entry Scholarship

## Skills

Adobe Photoshop, InDesign, Illustrator, Microsoft Office, Powerpoint, Excel, Keynote.

Basic knowledge in Figma, Adobe After Effects.

## Languages

Fluent in English and Korean.